

GO BEYOND →

September 19-21

**PLANET HOLLYWOOD
RESORT + CASINO**

LAS VEGAS, NEVADA



**APPRAISAL
SUMMIT**

← **GO BEYOND** →

www.appraisalsummit.net



Hosts

THE COLUMBIA INSTITUTE

offers live appraisal qualify and continuing education across the United State and online. They also publish the online *eVIP Appraisal News* monthly.

www.columbiainstitute.net

NATIONAL ASSOCIATION OF APPRAISERS

A non-profit 501c(6) professional association that is dedicated to advocating for the interests of professional appraisers, providing timely accurate information + professional development.

www.naappraisers.org

Greetings

The Columbia Institute and the National Association of Appraisers are once again pleased to co-host the Annual Appraisal Summit + Expo, September 19-21, in Las Vegas at Planet Hollywood Resort and Casino.

This will be our 10th year to promote awareness and expertise with active, working appraisers. This year we are revitalizing our event and you will notice some key changes in both the planning and execution of the event. We understand that getting in front of your target audience is very important so we have restructured our sponsorship program and networking breaks with that in mind. The Summit is projected to attract approximately 450 appraisers, appraisal managers, regulators, and lenders.

We hope you will join us in Las Vegas for Appraisal Summit 2018.

If you have comments or questions, please contact Appraisal Summit Coordinator, Teresa Walker via email at twalker@corelogic.com

We look forward to seeing you at this momentous event.

Venue

PLANET HOLLYWOOD LAS VEGAS RESORT + CASINO



◀ The luxury of the Las Vegas Strip + the celebrity glamour of Hollywood all rolled into one hotel.

HOTEL RESERVATION

Discounted hotel room rates only \$125 per night (*plus \$17 daily resort fee*) are available until **August 17**. Call (866) 317-1829 to make your reservations. Mention **"Appraisal Summit + Expo"** to obtain the discounted room rates. Planet Hollywood is located on the strip at 3667 Las Vegas Blvd South.

FEATURES

- Accommodations fit for the celebrity A-List
- Rooms featuring one-of-a-kind movie memorabilia items
- Award-winning conference facility
- Star-studded entertainment

ENTERTAINMENT

Planet Hollywood Theater is one of the most exciting entertainment destinations on the Strip. It hosts red-carpet movie premieres, the Miss America and Miss USA Pageants. The Miracle Mile Shops, a re-creation of cutting edge trends + urbanized architecture, can only be described as out of this world.

DINING

- Starbucks
- Koi Restaurant + Lounge
- Planet Dailies
- Spice Market Buffet
- Earl of Sandwich
- Pink's Hot Dogs
- Yolös Mexican Grill
- P.F. Chang's China Bistro

Attendance

REASONS TO ATTEND



WHO IS ATTENDING?

Appraisers, Appraisal Managers, Regulators, Lenders, Appraisal Service Providers and others interested in the appraisal profession.

WHY?

- **Over 300 Appraisers and Appraisal Managers**
- **Increased Visibility:** Entire conference only **\$525** (*before 6/1*) with reception, luncheons and breaks included
- **Connect:** Meet peers, appraisal service providers and political advisors
- **Affordable:** Rooms only **\$125** (*plus \$17 daily resort fee*) per night at Planet Hollywood Resort and Casino
- **ACE:** 3 pre-conference CE classes available in addition to the Summit CE courses.

That is a total of **34 possible credit hours** throughout the event!

Sponsorship

LEVELS + BREAKDOWN



Diamond

\$10,000

- 10x30 (or 10x20) Premium booth
- 10 conference passes
- 45-minute product demo
- Promoted as the top sponsor on the website, in all pre-conference marketing, in the program, and on all signage at the event
- Exclusive sponsor of the Opening Reception with a signature cocktail
- Opportunity to add a branded gift/swag item to the welcome packet
- One collateral piece in the welcome packet
- Full page ad in Program
- Day 1 General Session seat drop
- Company ad in pre-general session video loops Day 1 + 2
- 4 featured listings in 2018 *eVIP Appraisal News*
- Access to pre-conference + post-conference attendee lists



Platinum

\$7,500

- 10x20 Premium booth
- 8 conference passes
- 45-minute product demo
- Premier recognition on the website, in all marketing, in the program, and on all signage at the event
- Opportunity to add a branded gift/swag item to the welcome packet
- One collateral piece in the welcome packet
- Full page ad in Program
- Company ad in pre-general session video loops Day 1 + 2
- 3 featured listings in 2018 *eVIP Appraisal News*
- Access to pre-conference + post-conference attendee lists
- Choose 1 of the following:
 - Pre-Conference Education
 - Breakaway Lounge
 - Day 1 Lunch
 - Day 2 Lunch
 - WiFi



Gold

\$6,000

- 10x20 Premium booth
- 4 conference passes
- Recognition on the website, in all marketing, in the program, and on all signage at the event
- One collateral piece in the welcome packet
- Half page ad in Program
- 2 featured listings in 2018 *eVIP Appraisal News*
- Access to pre-conference + post-conference attendee list
- Choose 1 of the following:
 - Coffee Break Day 1
 - Coffee break Day 2
 - Afternoon Break Day 1
 - Afternoon Break Day 2
 - Conference Program

Sponsorship

LEVELS + BREAKDOWN *(continued)*



Silver

\$4,500

- 10x10 Preferred booth
- 2 conference passes
- Recognition on the website, in all marketing, in the program, and on all signage at the event
- One collateral piece in the welcome packet
- Quarter page Program ad
- 1 featured listings in 2018 *eVIP Appraisal News*
- Access to pre-conference + post-conference attendee list
- Choose 1 of the following:
 - Bags
 - Leather Notebook
 - Pens
 - Charging Stations



Bronze

\$2,500

- Recognition on the website, in all marketing, in the program, and on all signage at the event
- Access to pre-conference + post-conference attendee list



Exhibit Only

\$2,750 *before July 1*

\$3,000 *after July 1*

- 10x10 booth space
- 2 conference passes
- Skirted 6' table with 2 chairs, pipe and drape
- Recognition in the conference program
- Access to pre-conference and post-conference attendee list



A La Carte

- Name only recognition on the conference website
- Name only recognition in the conference program

A La Carte sponsorships do not include conference passes or access to the attendee list.

- Choose 1 of the following:
 - Lanyards \$750
 - General Session Video Loop Ad \$1,000
 - Bag Insert \$750
 - 1 Page Program Ad \$1,000
 - 1/2 Page Program Ad \$500
 - 1/4 Page Program Ad \$250