# FEEANALYTICS

A monthly appraisal fee data subscription for compliance and efficiency

Photo: NASA

The stellar Lagoon Nebula or emission nebula Messier 8. A giant interstellar cloud in the constellation Sagittarius.

### **Mercury Fee Analytics**

Lender and AMC-paid appraisal fees by subscription

Monitoring appraisal fees for compliance is more important than ever. "Customary and Reasonable Fees" are a critical component to your compliance with Dodd-Frank and state regulations, plus TRID. To help you form a successful strategy around appraisal fees, Mercury Network publishes a monthly set of analytics from real transactions that includes median and average appraisal fees for every county in the U.S., as well as fees at the state and MSA level.

#### **BENEFITS FOR YOU**

**Clear appraisal fee guidance** No more guessing. Mercury's fee analytics include details on every transaction, including the zip code and appraised value.

**Easier path to compliance** Set your fees based on what is customary in a market.

**Stay on top of market shifts** If appraisal fees are going up or down in a specific area, you'll know immediately since the data is published monthly.

**Huge savings** The fee data can be segmented by property value so you can see pricing for simple versus complex assignments.

4250 3100 2200

220000 242000

51041 39133

#### **ANY WAY YOU WANT IT**

**Flexible** The data is delivered once a month as an Excel file to up to five email addresses, and you decide if you want lender fees, AMC fees or both. Choose to include all properties or only those within a certain value range, the national data or the state level data, FHA fees and more.

**Delivering the details** Dive as deep as you want into the property details of every observed transaction like Gross Living Area, Subject county, city and zip, number of appraisers covering each county, room counts and appraised value.

Get all the data in Excel format, and dive into the details on each transaction.

Uniform Residential Appraisal (FMMA 1004)

1/2/15 1/2/15 1/2/15

1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15 1/2/15

		Publis		Publishe		Expec				Low	Low	Highest	High	High	Asking	Asking	Asking	Rel Std	Observed
S	tate - County	Rel Std	Dev	Expected L	.ow	Higl	•	Floor Ce	iling	Ask	Price	Mode	Ask	Price	Median	Avg	Std Dev	Dev	Median
AL	L - Russell 0.0403		391.08	91.08		2	375 4	150	300	375	400	500	450	375	375.09	41.64	0.111	400	
AL	AL - Saint Clair 0.0		5	364.19		424.6		350 4	150	250	350	375	500	450	357.5	369.46	44.21	0.1196	375
AL	AL - Shelby 0.0		5	392.59		449.46		350 5	00	250	350	400	500	500	375	373.74	46.35	0.124	415
AL	AL - Sumter		18	337.2		440.49		275 5	00	275	350	400	500	500	400	388.85	51.65	0.1328	
AL	AL - Talladega		12	366.16		429.17		350 4	150	250	350	400	500	450	370	371.74	43.08	0.1158	400
			17	394.84		481.4		350 5	14	295	350	450	514	650	400	383.89	47.97	0.1249	432
	AL - Tuscaloosa 0.0878		388.65		463.5			00	275	375	450	525	500	350	369.99	47.48	0.1283	437.5	
	- Walker	0.117	_	337.68		428			150	300	400	400	500	450	375	382.84	45.16	0.1179	400
	- Washington	0.158		315.59		434.9	1		175	250	350	375	500	375	350	375.25	59.66	0.1589	375
	- Wilcox	0.136		353.76		450.5			00	350	350	400	500		1000				3/3
IAI	- Wilcox	0.120	-	353.7h		450.5	4	350	.00	450	350	400		375	400	402.14	48.39	0.1203	
ertv				Observed	LEND	ED							500	450	400	400.37	46.33	0.1157	400
ue	State - Cou	mby El	PS /	Appraisal Fee	ID		CBSA	Zip	GLA	Total	IRooms	Condition	450	475	400	412.23	28.14	0.0682	400
000	IN - Wabasi		169	350	72754		NULL	46982	2,176		5	C4	500	475	425	433.16	40.56	0.0936	
000		MI - Grand Traverse 26055		395		46316 NULL		49696	1644		6	C4	515	575	425	425.63	45.27	0.1063	500
000		TX - Brazoria 48		400			26420	77584	2,525		9	CI	500	675	412	407.32	44.84	0.11	450
000	GA - Bibb		021	375	29802		31420	31210-2238			6	C3	550	550	425	439.52	53.13	0.1208	550
000	GA - Dekall		089	400	2665102		12060	30341	3721		10	CZ	500	550	415	426.67	38.5	0.0902	
000	VA - Gloucester		073	445	43511		47260	23061	2,292		7	CI	500	550	422.5	430.83	39.49	0.0916	
000	TX - Harrison		203	450	24346	525	NULL	75672	2058		7	C3	475	525	400	400.6	44.71	0.1115	450
000	TN - Montgomery		125	400	6918910		17300	37040	1,179		5	C3	500	475	425	428.67	32.1	0.0748	475
000	TX - Johnson		251	400	32988	524	23104	76028	2,869		8	C1	475	475	400	401.15	47.63	0.1187	415
000	FL - Lee	12	071	365	46159	900	15980	33901	2,672		9	C3	500	500	400	393.2	60.15	0.1529	
000	NC - Rowan		159	400	62119	6211952 N		28125			8	C1 C4	500	595	400	424.14	41.51	0.1329	405
000		FL - Indian River 12061		400	29481	948178 42680		32962			8				100				495
000	OH - Knox	39	083	375	32846		NULL	43014	2,495		7	C3	500	525	405	421.04	37.88	0.0899	
000	OH - Lorain	39	093	340	22173	801	17460	44039	1,899		7	C3	525	525	450	433.85	42.17	0.0972	525
000	VA - Fairfao		059	450	93443		47894	20120-1401			10	C3	500	450	405	425.15	35.73	0.084	450
000	SC - Richlan		079	390	61661		17900	29209	1,696		6	C1	475	475	400	397.56	51.85	0.1304	450
000	OH - Stark		151	375	94169		15940	44709-1357			9	C3	475	450	415	405.76	38.95	0.096	425
000	TX - Victoria		469	400	29936		47020	77904	2,357		8	(2	525	475	425	416.2	43.09	0.1035	475
000	GA - Bulloci		031	339	61661		NULL	30461-4924			8	C1							
nnn	VA - Frederic	ek 51	nea	400	45000	22	49020	22601	950		5	C3							

1,152 1937 3336 956 1,332

1,713

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45373

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8262211

### FREE DOWNLOAD

Download trends and insights for 2016 appraisal fee data including fee ranges by state and average turn times.

www.MercuryVMP.com/Resources

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## VALUATION ANALYTICS APPRAISAL FEES AND FEES AND FEES AND

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### **Get started today**

Easy solution for compliance and business insights

#### **COMPLIANCE**

Fee Analytics gives you the information you need to form compliant policies around appraisal fees.

#### **Dodd-Frank and state boards**

"Customary and Reasonable Fees" are required by Dodd-Frank. With a subscription to Fee Analytics, you will have the insights to get faster, higher quality appraisals and enhance your compliance with a data-driven perspective.

Dodd-Frank section 1472 amended the Truth in Lending Act to provide at 15 U.S. Code sec. 1639e(i)(1): Lenders and their agents shall compensate fee appraisers at a rate that is customary and reasonable for appraisal services performed in the market area of the property being appraised. Evidence for such fees may be established by objective third-party information, such as government agency fee schedules, academic studies, and independent private sector surveys. Fee studies shall exclude assignments ordered by known appraisal management companies.

For compliance perspectives on Customary and Reasonable, visit www.MercuryVMP.com/resources.

#### The loan estimate: disclosing appraisal fees

On the Loan Estimate, we're required to disclose the appraisal fee, but what if you're quoting higher than everyone else? Without data-backed policies, your institution could lose a competitive edge or face unnecessary overage costs that drive down your profits. With Fee Analytics, you have detailed and actual fees to inform your policies so you get the best of both worlds - compliance and cost savings.

For compliance information on TRID, visit www.MercuryVMP.com/trid.

#### **PROVEN**

Fee Analytics was named a Top Innovation by PROGRESS in Lending Association. This honor is the Good Housekeeping Seal of Approval, the Gold Seal when it comes to recognizing true industry innovation. Progress In Lending looked for the innovation's overall industry significance, the originality of the innovation, the positive change the innovation made possible, the intangible efficiencies gained as a result of the innovation, and the hard cost and time savings that the innovation enables industry participants to achieve.





#### **GETTING STARTED**

**Subscriptions now available:** 

Receive monthly fee data for all 50 states or individual states, automatically to up to five email addresses.

#### **Choose your details:**

- AMC fees
- Lender fees
- · 1004 w/o FHA orders
- 1004 w/ FHA orders
- Property values under 500k
- Property values between 500k and 1 million
- Property values over 1 million

### **Mercury Network**